

The Importance of Strengthening Citizen's Moral Construction in the New Era and the Way to Implement It

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Abstract: Moral education has been the focus of Chinese family education since ancient times. At the 19th National Congress of the Communist Party of China, the implementation of "citizen ethics construction project", "social ethics", "expert ethics" and "family virtue" were reported. Then, the foundation of "personality foundation" and "no" world was promoted. In order to strengthen the moral construction of citizens in the new era, we need to play the unique role of family. In the new era, there are historical similarities between civil moral construction and traditional family moral education. Through rough removal, scouring and forgery, we can provide historical reference for the construction of civic morality in the new era. In the content of moral education, traditional family moral education advocates moral education for family members, especially children. The moral education law of combining practice with others. Of course, due to the limitations of historical conditions, the traditional family moral education thoughts will inevitably have historical limitations. In order to fully explore the value of traditional family moral education in the new era, we must comprehensively analyze the current problems faced by family moral education. In the historical development stage of the new era, the family moral education in our country can not fully meet the requirements of the new era, such as educational concept, educational content and educational methods.

1. Introduction

Since the promulgation of the outline for the implementation of the construction of civil morality, remarkable achievements have been made in the construction of socialist morality in China, and the level of civil morality has been gradually improved. At the same time, there are several problems to be solved. At present, the construction of civic ethics is an important part of the construction of Ideological Ethics in China. At the 19th National Congress of the Communist Party of China, "the thorough implementation of the civil ethics construction project, the promotion of social morality, expert ethics, family virtues, personal morality" implies that it is good for the elderly and the improvement of love. "Loyalty to the motherland and the people" in the construction of civic morality, family moral education is an important content and necessary method. At the same time, the new era of family moral education is inseparable from the study of traditional Chinese family moral education. The essence of traditional family moral education also provides a new era of family moral education. Rich thought nourishes[1]. General secretary Xi Jinping said: "most families in education and knowledge impart knowledge, but should tell the development, moral, they can learn from each other and learn, but the help of their children's first button" and emphasized. General secretary Xi Jinping repeatedly stressed the importance of inheriting and promoting excellent traditional Chinese culture. He pointed out that the outstanding traditional Chinese culture is a remarkable advantage of China. The great rejuvenation of China needs the development and prosperity of Chinese culture and the combination with the conditions of the new era. Inheriting the excellent traditional Chinese culture, promoting the "five-year plan to promote family education" published in 2016, emphasizing that "the content of family moral education, focusing on the revitalization of traditional Chinese culture, guiding the right family to give close" should be the focus of family education. Concept, state concept, state concept

2. Domestic Situation

With the rapid development of Chinese society, especially in the new era, great changes have taken place in people's life style and values. On the other hand, the traditional thinking of family moral education does not meet the needs of the development of China in the new era. For example, the ideology of patriotism, loyalty, filial piety, and the negative principle of ignoring the individual's independent issues systematically provide the history of family moral education in the new era with reference to the collation of traditional Chinese family moral education thoughts[2]. On the other hand, there are some outstanding problems in family moral education in the new era. Moral education lags behind knowledge education, the imbalance of reward and punishment, and the lack of content of moral education, which will affect the construction of our citizens' morality. To solve the problems of family moral education in the new era, we need the creative transformation and innovative development of traditional Chinese family moral education. We should promote the development of family moral education and strengthen the moral construction of citizens in the new era.

3. The Causes of Family Moral Education in the Construction of Citizen's Morality in the New Era

The problem of family moral education is the result of the combination of many factors. The premise of solving the problem is to analyze the root cause of the depth problem and get the appropriate solution. At present, the social environment is the objective reason of the problem in the moral education of our country[3]. Family factors such as parents' quality, prejudice and changes in family structure are the main reasons for family moral education. At the same time, the education mode of attaching importance to knowledge learning in school education has further deteriorated the subject of family moral education.

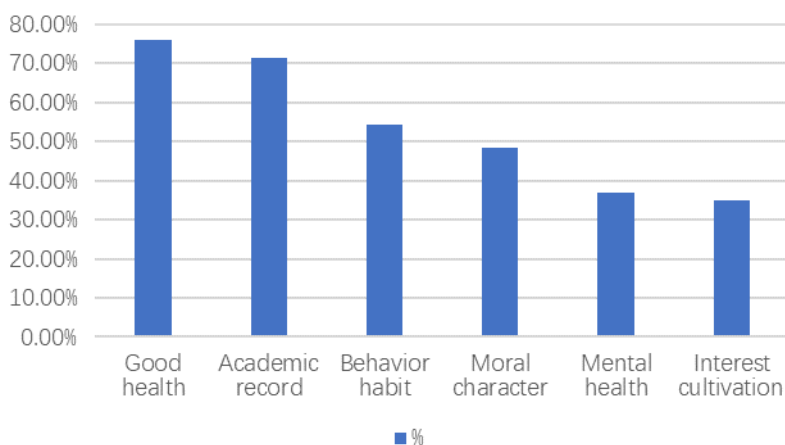


Figure 1 People pay more attention to quality education

3.1. Social Environment is the Objective Factor of Weakening Family Moral Education

The social environment is objective and non selective. That is the objective condition of family moral education. Since the reform and opening up, especially in the development stage of the new era. The negative influence of social environment weakens the influence of family moral education to a certain extent.

After the reform and opening up, China's development has been integrated into the development tide of the world. While promoting China's economic and cultural development, it also promotes profound changes in our society. Especially with the development of socialist market economy, the money is the most, but the benefit is declining[4]. Capitalist ideology has influenced people's moral concepts, and also strongly influenced people's moral values. Non mainstream and mainstream values, traditional and modern values are opposite and antithetical. The values of China and other

countries are inevitable. The negative factors in the field of ideology and morality are bound to produce young people's sense of rights, evils and evils. Negative impact. "Moreover, the development of market economy further stimulates people's material demand, enriches people's material life and changes in their spiritual life, which seriously divides material life and spiritual life on two levels. Some people even pay attention to the immoral behavior when they pursue material interests. For example, selling fake products and selling fake products, the recent case of Jilin Changchun anti fake vaccine is a typical case of moral corruption. For the benefit of the people, it can be paid for with the cost of general national health and life[5]. In family marriage, yardstick blindly uses financial resources for marriage, pursuing "high price". These improper behaviors that bring material benefits, at first, further affect the moral education of families, and worsen their children's neglect of some parents of moral education.

The imperfection of the system is mainly due to the defect of talent selection system and the imperfection of relevant legal system, which leads to the popularization of scientific SM. First of all, under the command of the college entrance examination stick, parents regard the college entrance examination as an important springboard for their children's life. In order to provide children with better educational resources, families should concentrate all materials and financial resources[6]. Study professional knowledge, read books, buy housing in school area, study abroad and so on. Now most of the parents in our country choose the normal state for their children's education. There is no doubt that the college entrance examination provides fair competition opportunities for Guangzhou University, especially for rural students. Many college entrance examination children completed their life counterattack through the college entrance examination.

According to the 41st China Internet development survey, from 2007 to 2017, the number of Chinese Internet users increased year by year. As of December 2017, the number of Internet users in China has reached 7.72 million, with an Internet penetration rate of 55.8%. Contrary to the rapid development of the Internet, the corresponding network ethics has not been established in time. Especially family moral education, network moral education is blank. Especially with the emergence of short-time video, "fast hand" and other live platforms, various types of online live show appear in the eyes of minors, and revenge hosts are no longer common[7]. There are a lot of vulgar and pornographic contents on the Internet. Due to the limited moral knowledge of minors, they are caught by the new moral crisis. On the other hand, parents ignore the importance of online moral education. On the other hand, the phenomenon of "returning to culture" appears in the Internet society, and the authority of parents is questioned. In the age of Internet, parents, especially the older ones, are more unable to accept information and self-learning than the younger ones. Some parents are reluctant to learn new things, their ideas are more rigid, and children grow up in an increasingly open and fast changing society and Internet era. The new knowledge and value in the Internet age can be quickly recognized and recognized, and it is easy to accept multiculturalism different from traditional culture

4. Measures to Strengthen the Moral Education of Citizens in the New Era

In the new era, the traditional family moral education is inherited on the basis of the basic moral norms. In addition, the family moral education of the citizens is the condition of the modern moral norms. It is necessary to find the similarities between the ancient and the modern, creative changes and the development and Realization of innovation. Among them, the socialist core value education should be carried out through the full range of moral education of citizens and families in the new era. In the 24 sentences of socialist core values, "patriotism, dedication, honesty and friendliness" is the requirement of individual level of citizens[8]. Family moral education should adopt the scope of "patriotism, dedication, honesty and friendliness".

5. Carry Forward the Spirit of Heroism

"Heroes are the most dazzling match of the country" in our country, there are many heroes who serve the country and contribute their lives to the country. Their sacrifice, embodying heroism and

patriotism, is part of China's national spirit. At the same time, the important content of traditional moral education in China has become the patriotism education in traditional China. It is to help the concept of social and life ethics and the unique Bureau based on the moral paradigm. The authority of the moral spirit of the overall interests of the country is treated as a treatment. Therefore, patriotism, compared with spirit, patriotism with moral meaning, has an inseparable relationship with traditional moral education[9]. Heroic spirit is the spiritual guide of patriotic education in the new era. In order to strengthen the patriotic education of the people in the new era, it is an important link to strengthen the publicity and education of heroic spirit. At the same time, it is also an important part of strengthening the construction of citizens' morality in the new era.

6. Conclusion

In a word, the creative change and innovative development of traditional family moral education is based on the premise of inheriting its beneficial thoughts. In combination with the moral and moral requirements of citizens in the new era, we should add new era contents from the content and methods of moral education, strengthen the construction of citizens' moral in the new era, and promote the development of family moral education.

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